

WINNING *Exhibitions*

We help our clients
stand out for all
the right reasons



www.winningexhibitions.com

Winning Exhibitions specialise in the design and delivery of high-impact Exhibition Stands and Corporate Events across the globe.

Our Design Team create ideas that excite and challenge; we simply love turning client's brands and marketing messages into three-dimensional realities... commercial theatre if you like.

We have a simple strategy that underpins all that we do – we use our experience to deliver more than our clients' thought possible!



Our Team combine design integrity, international experience and genuine personality to deliver inventive design proposals that significantly enhance the perception of our client's brands, products and services.

Our Account, Design and Project Managers, combined with disciplined procurement processes and financial controls, ensure that all of our projects are delivered within a highly regarded business protocol.

Our Team work through several stages in the design and implementation process which can be summarised as follows;

- We work alongside clients to fully examine, understand and develop the project brief
- We use our existing knowledge and investigate new directions in materials, technology, construction and design trends as appropriate
- We visualise concepts and, where possible, present them personally to the Client's Team
- We develop concepts to an exemplary conclusion in terms of interpretation of brief; suitability for venue, budget and programme feasibility
- We detail all drawings with client sign-offs as necessary
- We act as a single point of contact - we project manage all the way through to on-site delivery, ensuring clients receive exemplary service and support.



We're committed to working with our clients to help them to achieve their commercial objectives; we encourage all of our Team to deliver this through the framework of our core values.

1. Do it right:

Deliver meaningful results, focus on quality, think about long-term impact, build relationships that last and align expectations.

2. Do it together:

Value collaboration and trust colleagues, treat people objectively, fairly and with integrity, and respect other people's time.

3. Do it for clients:

Provide great service to clients and seek to understand their needs and commercial aspirations.

4. Do it better:

Drive innovation and continuous improvement - take what exists and do it better.

5. Do it while developing others:

Motivate others in situations that involve change or learning, empathise others and match their aspirations with Winning Exhibitions, showing self-awareness, a desire to learn and a willingness to change.

6. Do it with Integrity:

Communicate effectively, actively share relevant information, promote diverse opinions and the timely exchange of information.



We have established, long-standing relationships with several strategically located production houses across the globe. This enables us to fabricate closer to your event, leading to significantly reduced transportation costs that helps your project budget go further.



Exhibitions offer the most exciting and dynamic platform for companies to engage with existing and potential customers, presenting a rare opportunity to bring brands to life.

Our Team design bespoke Exhibition Stands that are tailored to your company's budget and corporate identity. By taking the time to truly understand our clients' needs and aesthetic aspirations, we deliver designs that help them to stand out for all the right reasons.



"It has proved invaluable to work with a partner that passionately commits to achieving our vision and commercial objectives. They are always on-hand to answer questions and discuss ideas, helping to inform and qualify our internal decision-making."

Marketing & Events Manager: Inspired Entertainment

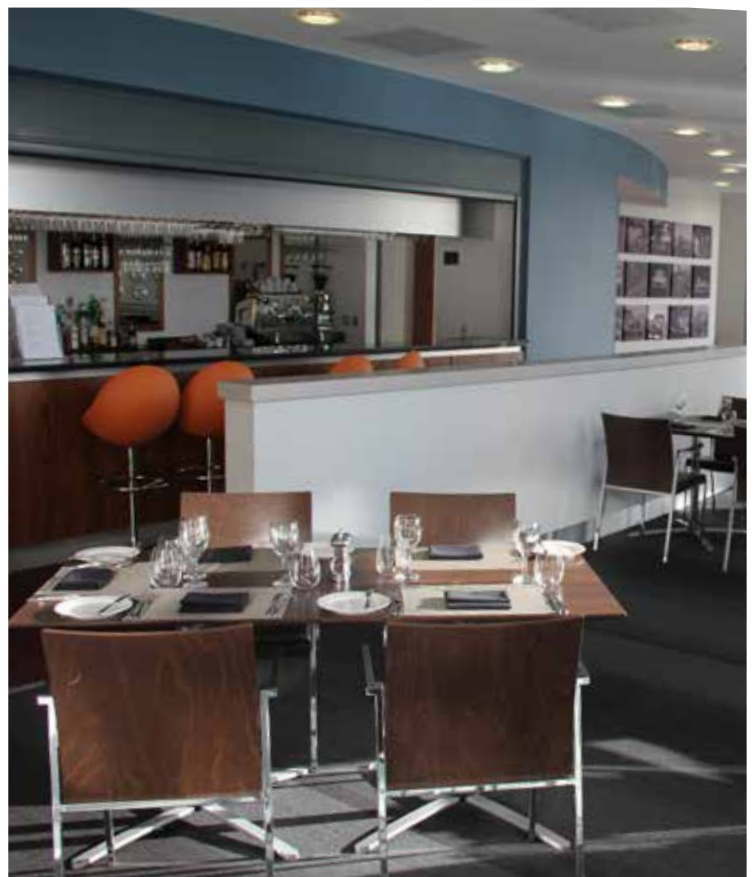


Amazing Gaming ICE 2019



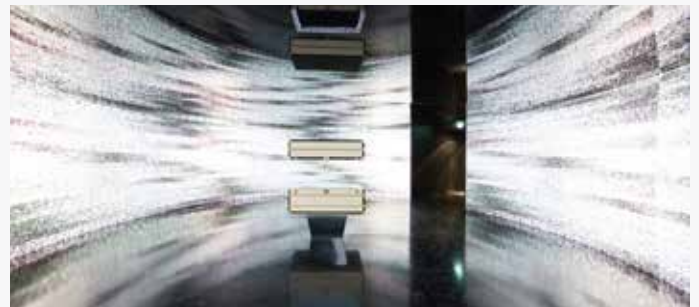


Portfolio









"All of our products are manufactured to exacting standards by our Team of highly skilled carpenters; the same carpenters will oversee the delivery of your project on-site, ensuring a meticulous attention to detail that will help to make your exhibition stand a memorable experience for visiting delegates."



Amazing Gaming ICE 2019: In Detail



Client: Tain

Expo: ICE Totally Gaming 2018

Location: ExCel London

Size: 195sqm

Winning Exhibitions was delighted to be part of the successful launch of the Amazing Gaming brand at the world's most important Gaming exhibition – ICE Totally Gaming 2018.

Tasked with raising awareness of the brand and associated products and services, our Design Team created a high impact branded environment focused on quality and creativity - two of Amazing Gaming's core values. The design included a stunning 4m elevated cube housing 3 large LED video walls displaying synchronised content of AG's latest product offering – Fish Hunter.

In addition; live dealer tables allowed guests to experience the thrill of the casino, whilst several tablets - pre-loaded with a selection of AG's HTML5 games, allowed guests to explore their wider gaming suite. In addition, part of the stand was devoted to showcasing their innovative, fully managed Sports Book solution.

The stand also featured two VIP lounges, a fully stocked hospitality bar with professional baristas serving freshly ground coffee and the occasional G&T.

We look forward to working with Amazing Gaming in the near future.



WINNING *Exhibitions*

To find out how we can
help you **stand out** for all
of the **right reasons**

Call us on...
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